

New Year, new Look - Logo and Website Re-launch of MOBA Mobile Automation AG

MOBA Mobile Automation AG started the new year in a fresh design – with website relaunch and logo redesign. Up-to-date with the latest technology, the homepage appears in a new Look & Feel now. The further developed Full Responsive Design provides a better display on even more devices. By this means a perfect display in 4K is already possible. The focus of the new development was increased usability and performance optimization.

Limburg, February 16, 2017

Fast, clear, intuitive

Thanks to the extremely short loading times and new features, such as the extended search or the direct access to all contact persons, the visitor can reach his or her goal even faster. In the download area, one will find all relevant information from brochures to press releases at one click. New, high-res photo and video galleries invite the visitor to explore the MOBA product world.

Up-to-date and in-touch

The integration of the MOBA Community as well as the MOBA platform offers even more features. In this way, interested parties can directly subscribe to the new MOBA newsletter, search for specific products, and download related product pdfs. On all application pages, relevant expert contributions from the MOBA Community are now directly listed. In the next few weeks, international pages of MOBA's subsidiaries will follow on the new technology base.

Logo Refresh

With sharpened optics and newly defined lines, the logo looks clearer and tidier. It remains true to itself and guarantees a high degree of recognition. The new „Mobile Automation“ lettering also received a fresh look and looks much more modern and straightforward. The new look embodies the values and philosophy of a leading technology company.

Press Contact:

MOBA Mobile Automation AG
Markus Schmitt
Kapellenstraße 15
65555 Limburg
Phone: 06431-9577-287
E-mail: marketing@moba.de
www.moba-automation.com